

Cafe Q'Tal Tarrazu

A Community-Building Fundraiser



CAFECOSA is a small Costa Rican coffee company based in the mountain town of San Marcos de Tarrazú. The economy of Tarrazú is completely dependent on coffee. Jobs are plentiful during the three-month harvest season, but for the other nine months of the year jobs are scarce and families are forced to split up, as they send one or more members to work illegally in the United States. Our mission is to strengthen the local community by creating sustainable and well-paying jobs that will allow families to stay together year-round. By bringing roasting, packing and shipping jobs to the region, CAFECOSA is able to provide a great fundraising product while simultaneously building community.

A Cherished Cup of Coffee, a Distinctive Bean

Cafe Q'Tal Tarrazu is our distinguished offering of rare 100% Costa Rican Tarrazú coffee. Ample rainfall, a temperate climate, and the soil in the thick humus layer of the volcanic mountains give our gourmet coffee its rich, full taste. Cafe Q'Tal Tarrazu is a bright, medium-bodied coffee with chocolate overtones. **Our beans are purchased from CoopeTarrazu, a Fair Trade and Rainforest Alliance certified coffee farmer co-op located in the heart of San Marcos de Tarrazu.**

Our Coffee:

- 100% Fair Trade & Rainforest Alliance Certified
- Custom roasted for freshness
- Roasted medium to bring out the fullest flavor of the bean
- Never blended — 100% SHB Tarrazu
- Freshly packed in state-of-the-art bags with one-way valves to ensure flavor and freshness for up to 20 weeks
- Available in whole-bean or ground



Why Café Q'Tal Tarrazu?

- All sales build community and family both locally and in Costa Rica
- **Earn up to \$5.00 on every bag sold!**
- Cafe Q'Tal Tarrazu is 100% Costa Rican Tarrazú coffee — a gourmet coffee known by connoisseurs around the world
- No initial cash outlay
- Custom labels available
- Free shipping
- An easy sell — nearly everyone drinks coffee
- Great educational opportunity for participants





■ Earning Potential

# of Participants	Total Bags Sold Avg. 10/ Participant	Profit Per Bag	Total Profit
15	150	\$4.05	\$607.50
25	250	\$4.25	\$1062
50	500	\$4.50	\$2250
100	1000	\$5.00	\$5000

■ How it Works

- We provide your organization with a program packet which includes pre-printed sales brochures & order forms; fundraising, safety and selling tips; and a master tally sheet. Every organization will have a dedicated specialist assigned to their program to ensure success.
- Your group takes pre-paid orders for 12oz bags of gourmet Cafe Q'Tal Tarrazu coffee at a suggested selling price of \$11.00 per bag.
- At the end of the fundraising period (usually 2-3 weeks) your organization will submit to CAFECOSA the Master Order Form along with cash, check or credit card payment.
- CAFECOSA will deliver all orders within three weeks of receipt of payment.
- All orders will be pre-sorted by seller for easy distribution.

■ Contact Us

For additional information, please contact us or visit www.CAFECOSA.com:

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